Merchant Packages
(1 to 3 Locations)

Features	Bronze	Gold	Diamond
Advertise Deals & Specials	FREE	●	●
"Like" Function	FREE	●	●
"Check-In" Function	FREE	●	●
Merchant Page	FREE	●	●
Push Notifications		●	●
Premium Merchant Page		●	●
Featured Deals*		●	●
Banner Ads*		●	●
Digital Mobile Loyalty Card		●	●
Enhanced Analytics		●	●
Booster Club Fundraising		●	●
Highlighted Map Placements		●	●
In-Store Ad Delivery		●	●
Digital Gift Cards			●
Game Sponsorship*			●
Video Check-In			●
Merchant Highlight Video Package	*Must be on Annual Diamond Package*		●

* Unsold ad inventory from these features are allocated to our premium packages
      with priority to highest package first.

*** Automatically renews unless cancelled in writing by either party.

Push Notifications

Send timely messages to customers with information on deals and specials right to their mobile phone.

Booster Club Fundraising

No more buying booster club ads or making donations. Xooker makes it easy to turn donation seekers into revenue generators. Booster clubs register their organization on Xooker and select the participating Merchant to have a "Shop to Donate" or "Dine to Donate" event. The club publicizes the event for the pre-arranged date(s) to their members through Xooker. Merchants agree to donate a percentage of the sales to the club. Xooker tracks the visits and redemptions in real-time for accounting purposes. You'll be able to say yes to every charitable organization!

Premium Merchant Page

Stylishly designed with company logo and colors. Get more exposure and give consumers more information about your business, location, hours, deals, and specials. The Premium page can include links to your website, social media, phone number and directions to your location.

Featured Deals

You can have your business featured on the home screen of Xooker! Businesses select the deal or special to promote and choose which zip codes to advertise in. Every time a registered consumer in that zip code opens Xooker, they see your business.

Banner Ads

Reach our entire database with your banner ad prominently located on the homepage of the Xooker App. These ads can be linked to your website for click-thru exposure, which is a great way to deliver a custom ad.

Digital Mobile Loyalty Card

Our truly digital and customizable loyalty card will reward repeat customers. You decide the frequency and reward options. Our economical solution gives you the same power as large companies that pay millions of dollars for a similar loyalty program. No hardware, no software, and we don't tie in to your POS.

Enhanced Analytics

Our basic analytics show your deals and rewards viewed, those added to wallet, and redemptions. Our enhanced analytics provides dozens of reports, industry competitive analysis, check-ins, impressions, and exclusive information about your local customers. These analytics are delivered in real time.

In-Store Ad Delivery

When a Xooker consumer walks into your business, they receive an ad delivered to their mobile phone while they are inside your doors. Promote specials, deals, and ads to help boost your average transaction value.

Game Sponsorships

Advertise your business on the Xooker games. Game sponsorships are reserved by game and zip code. Everyone who plays that game, that day, in that zip code, sees only your ads.

Featured Game Sponsorships

Advertise your business on the Xooker "Game of the Day." Everyone trying to win one of our promotional contests plays your sponsored game and views only your ads that day. Game sponsorships are reserved by game and zip code.

Merchant Highlight Video Package

Receive a high-quality produced 3-5 minute merchant spotlight video that can be used for your website, and other formats. Also, client receives a 10-15 second pre-roll commercial for use on social and digital media, such as Youtube, Facebook, Instagram and Snapchat. As well as a 30 second evergreen TV commercial to use at your discretion. Includes one, (1) revision.