



IMMEDIATE RELEASE



XOOKER announces partnership with United Way

For Immediate Release. April 2, 2019. Lexington, KY.

Xooker, a mobile commerce software company that has a patent pending charity fundraising mobile platform has signed a partnership agreement with United Way.

The partnership with United Way will help the charitable organization raise more funds via the Xooker fundraising platform to support their non-profit and agency partners to improve the lives within the communities they served.

“We are happy to have teamed up with the United Way to enhance their fundraising efforts through our proprietary platform,” said Conrad R Carney II, Chairman and Chief Executive Officer of Xooker.

Xooker’s mobile-first platform will enhance the United Way’s efforts to raise funds by engaging in Dine-to-Donate events with the company’s restaurant clients. United Way’s corporate partners will invite their employees to download the Xooker app and participate with local merchants who sponsor a night at their restaurant. A percentage of the sales from the nights’ events are donated to the United Way while being credited to the corporate partner. These fundraising events create great team building for the corporate partners while helping to raise money for the United Way and their Agency partner’s programs.

About Xooker, LLC.

Xooker (pronounced “Zooker”) is a free mobile app for consumers to get exclusive mobile coupons and deals from local merchants and restaurants. In addition, the company provides an interactive mobile loyalty and rewards suite of services that includes fun mobile games where consumers can earn rewards. Xooker allows its’ merchants to create and manage loyalty and relationship marketing programs without any commitment to software or hardware. For consumers, it provides a free, easy and convenient way to save money while having fun! Xooker is headquartered in Lexington, KY.

About United Way

United Way partners with organizations that share their view that the way to improve lives is by mobilizing the caring power of communities. Their long-term commitments are essential to addressing key social issues, such as helping children and youth achieve through education, promoting financial stability and independence, and improving access to basic needs like food, shelter and supportive services.

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