



IMMEDIATE RELEASE

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XOOKER announces \$1 Million in Tax Incentives from the State of Kentucky

For Immediate Release. November 18, 2019. Lexington, KY. Xooker, a mobile media commerce software platform that is revolutionizing customer relationship and retention solutions for local merchants and restaurants, has been awarded \$1 Million in state tax incentives.

The Kentucky Economic Development Finance Authority (KEDFA) has approved \$1 Million in state tax incentives for Xooker. Kentucky offers incentives for new and expanding companies for the purposes of encouraging the development and expansion of technology and jobs in the state.

"We are honored that the State of Kentucky is supportive of Xooker and the creation of technology jobs," said Conrad R Carney II, Chairman and Chief Executive Officer of Xooker. "These incentives help companies like Xooker build and sustain jobs in our state."

About Xooker, LLC.

Xooker (pronounced "Zooker") provides a fun interactive mobile media experience for coupons, loyalty and rewards via a suite of services for local merchants and restaurants. Xooker allows merchants to create and manage loyalty and relationship marketing programs without any commitment to software or hardware. For consumers, it provides a free, easy and convenient way to save money while having fun! Xooker has become the nation's fastest growing mobile coupon loyalty and rewards company. Xooker is headquartered in Lexington, KY.

About Kentucky Economic Development Finance Authority (KEDFA)

Kentucky's pro-business climate provides a number of incentives for businesses. The Kentucky Economic Development Finance Authority (KEDFA), established within the Cabinet for Economic Development to encourage economic development, business expansion and job creation, provides financial support through an array of financial assistance and tax credit programs. Helping businesses in this way furthers the Commonwealth's goals of achieving long-term economic growth and employment opportunities for its citizens.