



**FOR IMMEDIATE RELEASE**



## **XOOKER Featured in Inc. Magazine Article**

October 15, 2019. Lexington, KY.

Inc. Magazine recently published an article recognizing Xooker as one of the companies leading the "Digital Age Upgrade" for Loyalty and Reward programs focused on small and mid-size businesses. "Platforms like Amazon Moments, Snappy and Xooker are offering businesses a chance to make their marketing have more loyal and lasting power," said Inc. Magazine writer [Tracy Leigh Hazzard](#), "...a must-have in the noisy digital world where everyone constantly competes for milliseconds of attention."

Click the link below to view the full article:

<https://www.inc.com/tracy-leigh-hazzard/forget-shoppers-cards-rewards-programs-are-about-to-get-a-digital-age-upgrade.html>

### **About Xooker, LLC.**

Xooker (pronounced "Zooker") is a free mobile app for consumers to get exclusive mobile coupons and deals from local merchants and restaurants. Xooker's suite of services give small to medium sized business owners the ability to attract, acquire, engage and reward their consumers via their mobile devices. Xooker allows merchants to create and manage loyalty and relationship marketing programs without any commitment to software or hardware. For consumers, it provides a free, easy and convenient way to save money while having fun! Xooker is headquartered in Lexington, KY.

### **About Inc.**

[Inc.](#) is an American business magazine founded in 1979 and based in New York City. It publishes eight print issues annually, as well as daily online articles and videos. Published by Mansueto Ventures, Inc. is best known for its annual rankings of the fastest-growing privately held companies in the United States, called the "Inc. 500" and "Inc. 5000." The magazine's print edition has a total audience of 1.4 million, and Inc.com receives 33 million monthly page views.

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