

# <u>IMMEDIATE RELEASE</u>

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## **XOOKER** announces partnership with Amazon

**For Immediate Release.** March 4, 2019. Lexington, KY. Xooker, a mobile commerce software platform that is revolutionizing customer relationship and retention solutions for Local merchants and restaurants has signed a partnership agreement with Amazon.

The partnership with Amazon's mobile game developers and engineers will entail working with Xooker's developers on its gaming platform. This will include analytics and reporting, coding multiplayer services and server-side match hosting.

"We are very excited to have teamed up with Amazon to enhance our mobile game offerings," said Conrad R Carney II, Chairman and Chief Executive Officer of Xooker. We have our entire mobile platform which supports our native iOS and Android apps, as well as having our API code and databases hosted with AWS. So this was a nature fit for our company."

### About Xooker, LLC.

Xooker (pronounced "Zooker") provides a fun interactive mobile loyalty and rewards suite of services for local merchants and restaurants. Xooker allows clients to create and manage loyalty and relationship marketing programs without any commitment to software or hardware. For consumers, it provides a free, easy and convenient way to save money while having fun! Xooker not only can predict consumers' behavior but actually through its' proprietary ad delivery algorithms become an influencer, while letting the consumer be in control and protect their privacy. Xooker is headquartered in Lexington, KY.

## **About Amazon**

Amazon is a multinational technology company focusing in e-commerce, cloud computing, and artificial intelligence based in Seattle, Washington. The company is the world's largest provider of cloud infrastructure services (laaS and PaaS) through its AWS subsidiary. Amazon is the largest Internet Company by revenue in the world and the second largest employer in the United States.