



## **IMMEDIATE RELEASE**

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## **The Tech Tribune names Xooker to Best Tech Startups list**

**For Immediate Release.** November 21, 2019. Lexington, KY. Xooker, a mobile media commerce software platform that is revolutionizing customer relationship and retention solutions for local merchants and restaurants, has been named to The Tech Tribune's list of "Best Startups".

Every year The Tech Tribune compiles a list of the very best tech startups. In doing their research they consider revenue potential, leadership team, brand/product traction and competitive landscape.

"We are excited to be named to the list of "Best Startups" as recognized by The Tech Tribune", said Conrad R Carney II, Chairman and Chief Executive Officer of Xooker. "To be recognized and honored as one of the Best Tech Startups is a tribute to our team!"

### ***About Xooker, LLC.***

Xooker (pronounced "Zooker") provides a fun interactive mobile media experience for coupons, loyalty and rewards via a suite of services for local merchants and restaurants. Xooker allows merchants to create and manage loyalty and relationship marketing programs without any commitment to software or hardware. For consumers, it provides a free, easy and convenient way to save money while having fun! Xooker has become the nation's fastest growing mobile coupon loyalty and rewards company.

Xooker is headquartered in Lexington, KY.

### **About The Tech Tribune**

Founded in 2017, The Tech Tribune delivers the latest technology news, in-depth technology articles, and insights on the hottest technology startups all over the world. In partnership with Crunchbase, their flagship journalistic endeavor is the Best Tech Startups series.

Their mission is to recognize and honor the most exemplary young companies all across the country, companies that too often do not get a well-deserved turn in the spotlight.